

BEST OF THE ALPS

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SEEFELD is a member of the Best of the Alps

Best of the Alps is the seal of quality for a joint marketing initiative of twelve leading Alpine resorts from five different European countries. The resorts strive to market themselves jointly across the borders of the various countries. Tradition and continual innovation make the 12 resorts the most internationally well-known names in tourism.

The 12 Best of the Alps resorts

- Chamonix Mont-Blanc (France)
- Cortina d'Ampezzo (Italy)
- Davos (Switzerland)
- Garmisch-Partenkirchen (Germany)
- Grindelwald (Switzerland)
- Kitzbühel (Österreich)
- Lech Zürs am Arlberg (Österreich)
- Megève (France)
- Seefeld (Österreich)
- St. Anton am Arlberg (Österreich)
- St. Moritz (Switzerland)
- Zermatt (Switzerland)

All these holiday resorts fulfil the following requirements:

- Classical holiday destinations in the Alps
- Holiday resorts with an exceptional image
- The most well-known winter and summer holiday resorts in the Alpine region
- Market leaders in the vacation and leisure sector
- Resorts which guarantee top quality according to individual requirements
- Resorts which act as ambassadors for the entire region

What does Best of the Alps represent?

- Innovation in the field of skiing and mountaineering holidays allied to history and tradition
- A selection of accommodation of all categories
- Exceptional gastronomy
- Attract a sophisticated international clientele
- Right balance between tradition and innovation; harmony of nature & development
- Leisure activities for all age groups
- Famous mountain region

Tradition

Members of the Best of the Alps are Alpine resorts that have developed naturally and that attach importance to their own individual identity. They nurture tradition and customs and preserve history. Here exhibitions of local art and culture are as much part of the holiday impression as are the herds of cows and sheep or folkloric events.

Official Carrier



Official Clothing Partner

TOMMY HILFINGER