

## **Olympiaregion Seefeld – at the centre of the European Football Championship...**

**The Olympiaregion Seefeld is an ideal base camp for all football fans because of its location in the middle of the venues for the Football Championship. Short distances, excellent transport connections and, not least, a lively events programme scheduled around the greatest diversion in the world guarantee that visitors will always be in the thick of things.**

### **Seefeld is the base camp for the Czech national team**

In June 2008, everything in the Olympiaregion Seefeld is focused on the European Championships. The region, along with two top hotels, was nominated by UEFA as an “Official Team Base Camp”. The participating teams made their decision on where they wanted their headquarters during the championship in December 2007 – and the Czech national team picked the Olympiaregion Seefeld.

The Czech team will be staying in Seefeld from June 02-15 and will fly from Innsbruck to Basle and Geneva for the group games there. All the practices will be held in Seefeld and it will be fascinating to watch the training with the top stars, such as Petr Čech (Chelsea); Tomáš Rosický (Arsenal); Jan Koller (FC Nuremberg) and Marek Jankulovski (AC Milan).

### **Ideal conditions for both sportsman and fan**

Seefeld and Neustift are the only places in the Tyrol where Team Base Camps have been planned. It's no surprise for Seefeld, as the region has been a favourite spot for football training camps since the 1980s. Between 10-14 amateur and professional teams from all over Europe, like Lazio, Olympiakos Piraeus, Galatasaray or Hamburg, regularly and gladly return to the area to prepare themselves for important tournaments.

The location of the plateau at 1200 metres means ideal climatic conditions for sportsmen and –women because of its moderate altitude, as well as providing top-class hotels and three well-prepared football pitches. These are only a few of the reasons why national teams like those from the Czech Republic and Saudi Arabia (World Cup preparations 2006) are drawn to the area. The Seefeld plateau offers fans and sportsmen plenty of opportunities to create a real “summer dream”. As well as the myriad of sporting facilities, there are countless bars and discos, as well as the renowned Seefeld Casino offering a high class flair and ambience.

### **Public viewing on the Seefeld plateau**

Those who want to get away from the crowded stadiums but still experience the games at close hand will be able to take advantage of a public viewing area with food stalls and an events programme in the old fire station not far outside the pedestrian centre of the village. A great atmosphere and communal celebrations with European flair are planned for the period from June 07-29.

### **World Soccer Fan Club Trophy from June 13–15 2008**

Those visitors who are active themselves and who want to enjoy the European Championships with like-minded companions will find a perfect solution with the World Soccer Fan Club Trophy from June 13-15. Official fan clubs from various different nations will be heading to Seefeld. The individual fan club teams will play one another for prize money of € 6.000,- in total, but of course the most important is the enjoyment of the game and the communal experience of the football event of the year. For this reason there will also be visits to the public viewing areas in Innsbruck and Seefeld as well as a “player party” in the programme.

## **Coca Cola Fan Tour 2008**

A further highlight is available with the Fan Tour 2008, organised by Coca Cola – one of the official partners of the European Championships – along with the Kronen Zeitung newspaper. Seefeld was chosen from 1000 candidates as one of 19 places in Austria where the massive Coca Cola Fan Tour Truck will be stopping. There will be a large video wall where the games of the day will be shown, as well as an extensive events programme with competitions and shows and a variety of catering stands to put people in the football mood. The date when the Coca Cola Fan Tour Truck is visiting Seefeld will be drawn in the middle of February. More details are available on [www.seefeld.com/fussball](http://www.seefeld.com/fussball)

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